MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
March, 1988

	MARCH			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	4,125.8	4,216.7	-2.2%	11,809.2	12,048.4	-2.0%
COOKING - TOTAL	1,187.8	1,280.0	-8.8%	3,887.0	4,276.6	-9.1%
ELECTRIC RANGES - TOTAL	251.0	279.1	-10.1%	770.3	807.7	-4.6%
Free Standing	200.5	224.8	-10.8%	621.4	648.3	-4.1%
Built-In	50.5	54.3	-7.0%	148.9	159.3	-6.5%
GAS RANGES - TOTAL	170.7	183.5	-7.0%	493.0	524.0	-5.9%
Free Standing	158.6	172.2	-7.9%	461.8	493.8	-6.5%
Built-In	12.1	11.3	7.1%	31.2	30.2	3.3%
MICROWAVE OVENS/RANGES***	761.4	830.9	-8.4%	2,669.0	2,987.3	-10.7%
HOME LAUNDRY - TOTAL	857.2	900.4	-4.8%	2,742.0	2,653.3	3.3%
AUTOMATIC WASHERS	497.9	510.4	-2.4%	1,536.4	1,462.6	5.0%
DRYERS - TOTAL	359.2	390.0	-7.9%	1,205.6	1,190.7	1.3%
Electric	276.6	299.3	-7.6%	942.6	926.3	1.8%
Gas	82.7	90.7	-8.8%	263.0	264.4	-0.5%
KITCHEN CLEAN UP - TOTAL	692.6	736.3	-5.9%	2,055.7	2,251.3	-8.7%
DISPOSERS*	361.2	364.9	-1.0%	1,082.5	1,181.4	-8.4%
DISHWASHERS - TOTAL	307.7	349.7	-12.0%	912.7	1,010.4	-9.7%
Built-In	288.0	329.2	-12.5%	845.6	944.7	-10.5%
Portable	19.7	20.4	-3.4%	67.2	65.8	2.1%
COMPACTORS*	23.7	21.8	8.7%	60.5	59.5	1.7%
FOOD PRESERVATION - TOTAL	593.8	621.7	-4.5%	1,697.6	1,722.6	-1.5%
REFRIGERATORS	512.2	517.0	-0.9%	1,435.5	1,451.8	-1.1%
FREEZERS - TOTAL	81.6	104.7	-22.1%	262.1	270.8	-3.2%
Chest	43.6	59.6	-26.8%	142.1	150.7	-5.7%
Upright	38.0	45.1	-15.7%	120.0	120.1	-0.1%
HOME COMFORT - TOTAL	814.4	678.3	20.1%	1,426.9	1,144.6	24.7%
ROOM AIR CONDITIONERS	701.6	568.7	23.4%	1,225.4	966.4	26.8%
DEHUMIDIFIERS*	112.8	109.6	2.9%	201.5	178.2	13.1%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.
* Current month figures are preliminary.

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
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TRENDS AND FORECASTS
INDUSTRY SHIPMENTS OF MAJOR APPLIANCES*, THOUSANDS OF UNITS

PRODUCT	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988**	1989**
Cooking - Total	7,291	7,354	7,456	8,005	7,303	10,051	13,717	15,635	17,518	17,915	17,248	16,493
ELECTRIC RANGES - TOTAL	3,217	3,000	2,530	2,328	2,036	2,754	3,074	3,142	3,318	3,346	3,299	3,250
Free Standing	2,336	2,244	1,975	1,829	1,619	2,190	2,496	2,568	2,721	2,691	2,664	2,633
Built-in	881	756	555	498	417	563	577	574	598	655	635	617
GAS RANGES - TOTAL	1,794	1,799	1,539	1,496	1,368	1,573	1,732	1,814	1,940	2,143	1,996	1,937
Free-Standing#	1,665	1,670	1,437	1,401	1,289	1,477	1,626	1,694	1,826	2,022	1,880	1,824
Built-in#	129	129	102	94	79	96	106	120	114	120	116	113
MICROWAVE OVEN/RANGES	2,501	2,807	3,608	4,422	4,071	5,933	9,132	10,883	12,444	12,610	12,137	11,476
Home Laundry - Total	8,659	8,516	7,727	7,342	6,746	7,910	8,733	9,192	10,009	10,635	10,532	10,295
WASHERS - TOTAL	5,038	4,965	4,550	4,365	4,019	4,616	5,049	5,279	5,765	5,998	5,955	5,846
Automatic	4,838	4,779	4,426	4,277	3,955	4,546	5,049	5,279	5,765	5,998	5,955	5,846
Wringer & Other	200	186	124	88	64	69	NA	NA	NA	NA	NA	NA
DRYERS - TOTAL	3,621	3,551	3,177	2,977	2,727	3,294	3,684	3,914	4,245	4,637	4,577	4,449
Electric	2,865	2,783	2,494	2,337	2,143	2,622	2,931	3,080	3,309	3,600	3,551	3,451
Gas	757	768	682	640	584	672	754	834	936	1,037	1,026	998
Kitchen Clean Up - Total	7,169	7,098	5,935	5,854	5,098	6,822	7,758	7,858	8,381	8,696	8,526	8,452
DISPOSERS	3,312	3,317	2,962	3,179	2,780	3,544	4,085	4,105	4,269	4,438	4,343	4,293
DISHWASHERS - TOTAL	3,557	3,488	2,738	2,484	2,170	3,121	3,491	3,575	3,918	4,032	3,962	3,942
Built-in	2,971	2,984	2,354	2,193	1,956	2,859	3,245	3,327	3,663	3,763	3,700	3,680
Portable	586	504	384	291	214	262	246	248	255	269	262	262
COMPACTORS	300	293	235	191	148	157	182	177	194	226	221	217
Food Preservation - Total	7,411	7,642	6,875	6,549	5,704	6,818	7,275	7,316	7,733	8,232	8,024	7,961
REFRIGERATORS##	5,890	5,701	5,124	4,944	4,364	5,477	5,994	6,081	6,510	6,972	6,792	6,735
FREEZERS - TOTAL	1,521	1,941	1,751	1,605	1,340	1,341	1,281	1,236	1,222	1,260	1,232	1,226
Chest	835	1,039	963	889	726	702	650	634	661	692	680	675
Upright	686	902	789	717	614	639	631	602	561	567	552	551
Home Comfort - Total	4,479	4,434	3,876	4,229	3,201	2,439	3,694	3,610	3,371	4,503	3,930	3,763
ROOM AIR CONDITIONERS	4,037	3,749	3,203	3,693	2,761	2,002	3,103	3,022	2,816	3,798	3,330	3,163
DEHUMIDIFIERS	442	685	673	536	440	437	591	588	555	704	600	600
All Major Appliances	35,009	35,043	31,869	31,978	28,051	34,039	41,176	43,611	47,012	49,981	48,260	46,963

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Forecasts as of February, 1988, except gas range forecasts which are as of November, 1987.
# Drop-in gas range data included in free-standing total for 1978 through 1984; thereafter drop-in gas range data included in built-in total.
Includes units of 5.5 cu. ft. and over.

Total industry shipments may not add due to rounding and overlapping categories

4/5/88

5/20/88 A3350-1

Home Appliance NewsLine

An AHAM Bulletin to Editors

Contact: Marian Stamos
312/984-5816

FOR IMMEDIATE RELEASE
May 17, 1988

SECOND-BEST APRIL

FOR MAJOR HOME APPLIANCES

CHICAGO -- April's major household appliance shipments surpassed 4 million units for the second time in history, reports the Association of Home Appliance Manufacturers (AHAM).

Continuing their near record pace, major appliance shipments came within 2.2% of last year's record April level and within 2.6% of last year's January-through-April level.

Nearly 15.8 million major appliances were shipped during the first four months of 1988.

April shipments of half the product categories rose above their 1987 levels. Three merit special mention:

* Room air conditioners (686,000 units) increased 26.5% to the product's highest April level since 1979.
* Automatic washers (470,600 units) increased 2.1% to a new April record for the product.
* Compactors (19,000 units) increased 10.5% to the product's highest April level since 1978.

With appliance demand expected to remain strong for the rest of the year, the latest industry forecast calls for 1988 shipments to approach 48.3 million units -- 3.4% fewer than last year's all-time record.

1984 through 1987 were consecutive record years for major appliances, resulting in annual shipments of 41.2 million, 43.6 million, 47.0 million and 49.9 million units respectively.

# # #

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
April, 1988

	APRIL			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	**4,058.0**	**4,150.3**	**-2.2%**	**15,799.4**	**16,216.4**	**-2.6%**
COOKING - TOTAL	**1,179.4**	**1,349.9**	**-12.6%**	**5,025.8**	**5,626.4**	**-10.7%**
ELECTRIC RANGES - TOTAL	253.1	281.2	-10.0%	982.8	1,088.8	-9.7%
Free Standing	204.6	228.4	-10.4%	785.5	876.7	-10.4%
Built-In	48.5	52.8	-8.1%	197.3	212.1	-7.0%
GAS RANGES - TOTAL	162.8	157.0	3.7%	655.8	681.0	-3.7%
Free Standing	152.1	147.1	3.4%	613.9	641.0	-4.2%
Built-In	10.7	9.8	9.2%	41.9	40.0	4.8%
MICROWAVE OVENS/RANGES***	777.5	925.4	-16.0%	3,446.5	3,912.8	-11.9%
HOME LAUNDRY - TOTAL	**798.8**	**798.5**	**0.0%**	**3,504.2**	**3,453.8**	**1.5%**
AUTOMATIC WASHERS	470.6	460.8	2.1%	2,009.7	1,924.9	4.4%
DRYERS - TOTAL	328.2	337.7	-2.8%	1,494.6	1,528.9	-2.2%
Electric	256.7	264.2	-2.8%	1,160.1	1,191.1	-2.6%
Gas	71.5	73.5	-2.7%	334.5	337.8	-1.0%
KITCHEN CLEAN UP - TOTAL	**659.1**	**706.2**	**-6.7%**	**2,715.1**	**2,958.1**	**-8.2%**
DISPOSERS@	305.8	352.0	-13.1%	1,388.7	1,533.4	-9.4%
DISHWASHERS - TOTAL	334.4	337.0	-0.8%	1,247.1	1,348.0	-7.5%
Built-In	315.2	318.4	-1.0%	1,160.8	1,263.5	-8.1%
Portable	19.1	18.6	2.7%	86.3	84.4	2.3%
COMPACTORS@	19.0	17.2	10.5%	79.4	76.7	3.5%
FOOD PRESERVATION - TOTAL	**641.0**	**628.1**	**2.1%**	**2,338.7**	**2,355.3**	**-0.7%**
REFRIGERATORS	533.3	531.3	0.4%	1,968.8	1,986.9	-0.9%
FREEZERS - TOTAL	107.8	96.8	11.4%	370.0	368.4	0.4%
Chest	55.4	51.2	8.2%	197.3	202.5	-2.6%
Upright	52.4	45.6	14.9%	172.6	165.9	4.0%
HOME COMFORT - TOTAL	**779.7**	**667.7**	**16.8%**	**2,215.5**	**1,822.8**	**21.5%**
ROOM AIR CONDITIONERS	686.0	542.4	26.5%	1,892.0	1,519.4	24.5%
DEHUMIDIFIERS@	93.7	125.2	-25.2%	323.5	303.4	6.6%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.
@ Current month figures are preliminary.

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Home Appliance *NewsLine*

An AHAM Bulletin to Editors

FOR IMMEDIATE RELEASE
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SECOND-BEST MAY

FOR MAJOR HOME APPLIANCES

CHICAGO -- The major appliance industry shipped over 4.1 million units in May for a fractional increase of 0.1% over the May 1987 level, reports the Association of Home Appliance Manufacturers (AHAM).

One reason for the excellent monthly level was the 12.1% increase in the home laundry equipment category and record May shipments of each product -- automatic washers (515,000 units), electric dryers (271,300 units) and gas dryers (82,100 units).

Also contributing to the excellent May total was a 4.8% increase in food preservation appliances, due primarily to the greatest May shipment of refrigerators (616,000 units) since 1973.

Several other products also made noteworthy shipment gains in May, including a 10.8% increase in dishwashers (325,500 units), a 9.1% increase in gas ranges (168,200 units) and a 7.5% increase in compactors (17,100 units).

Microwave oven shipments (697,400 units) dropped from year-ago levels, as expected, indicating that demand for the product is lessening as the market becomes more saturated. According to industry estimates, approximately three-fourths of all U.S. households currently own at least one microwave oven.

While shipments of home comfort appliances (759,200 units) represented generally high levels for May, they fell slightly short (-1.9%) of the monthly total one year ago. January-through-May levels of comfort appliances, however,

(MORE)

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
May, 1988

	MAY			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	4,117.2	4,114.5	0.1%	19,913.4	20,330.9	-2.1%
COOKING - TOTAL	1,095.7	1,213.9	-9.7%	6,121.7	6,840.3	-10.5%
ELECTRIC RANGES - TOTAL	244.5	256.0	-4.5%	1,227.6	1,344.6	-8.7%
Free Standing	196.7	206.7	-4.8%	982.4	1,083.4	-9.3%
Built-In	47.8	49.4	-3.2%	245.1	261.4	-6.2%
GAS RANGES - TOTAL	168.2	154.2	9.1%	824.0	835.1	-1.3%
Free Standing	158.8	144.9	9.6%	772.6	785.9	-1.7%
Built-In	9.4	9.2	2.2%	51.3	49.2	4.3%
MICROWAVE OVENS/RANGES***	697.4	815.4	-14.5%	4,143.9	4,728.1	-12.4%
HOME LAUNDRY - TOTAL	868.4	774.8	12.1%	4,372.6	4,228.8	3.4%
AUTOMATIC WASHERS	515.0	451.7	14.0%	2,524.7	2,378.6	6.2%
DRYERS - TOTAL	353.4	323.1	9.4%	1,848.0	1,852.0	-0.2%
Electric	271.3	254.3	6.7%	1,431.3	1,445.4	-1.0%
Gas	82.1	68.8	19.3%	416.6	406.7	2.4%
KITCHEN CLEAN UP - TOTAL	686.2	657.2	1.4%	3,377.2	3,615.3	-6.6%
DISPOSERS	323.8	347.4	-6.9%	1,708.1	1,880.8	-9.2%
DISHWASHERS - TOTAL	325.5	293.9	10.8%	1,572.6	1,641.9	-4.2%
Built-In	304.9	276.9	10.1%	1,465.7	1,540.5	-4.9%
Portable	20.6	17.0	21.2%	106.9	101.4	5.4%
COMPACTORS	17.1	15.9	7.5%	96.4	92.8	4.1%
FOOD PRESERVATION - TOTAL	727.7	694.7	4.8%	3,066.4	3,050.0	0.5%
REFRIGERATORS	616.0	588.9	4.6%	2,584.8	2,575.8	0.3%
FREEZERS - TOTAL	111.6	105.8	5.5%	481.6	474.2	1.6%
Chest	61.2	62.0	-1.3%	258.5	264.8	-2.3%
Upright	50.4	43.7	15.3%	223.1	209.6	6.4%
HOME COMFORT - TOTAL	759.2	773.9	-1.9%	2,975.5	2,596.7	14.6%
ROOM AIR CONDITIONERS	647.1	654.7	-1.2%	2,546.4	2,174.1	17.1%
DEHUMIDIFIERS	112.2	119.2	-5.9%	429.1	422.6	1.5%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.